

Ref: MJCC/2026/Pixoul-002

Rabat, le 4 Juillet 2026

LETTRE DE SOUTIEN OFFICIEL

Official Support — The Medina Lab Summit 2026 and the Nexa Maroc National Technology Programme

To All Partners, Sponsors, Institutions, Media and International Bodies,

The Ministry of Youth, Culture and Communication of the Kingdom of Morocco issues this letter of official support for two flagship national initiatives led by **Pixoul Gaming / The Medina Lab**, a strategic partner of the Ministry under a signed Memorandum of Understanding (March 2026).

PART I — THE MEDINA LAB SUMMIT, DECEMBER 2026

The Ministry of Youth, Culture and Communication formally endorses **The Medina Lab Summit** as a **national priority event** for December 2026, aligned with Morocco's digital transformation agenda, the FSI Gaming Sub-Program 2026-2028, and the cultural legacy objectives of Morocco 2030.

The Summit — targeting 20,000+ participants over two public days plus an invite-only VIP and government Night 0 — is the most ambitious convergence of technology, artificial intelligence, creativity and youth empowerment ever organized in the Kingdom. The Ministry **co-presents this event** with Pixoul Gaming and Nexa Maroc.

Speakers include internationally recognized figures in AI, creativity and entrepreneurship. The event culminates in **The Pledge of the Atlas** — a national commitment ritual in which 20,000 attendees seal one transformative pledge, with a Ministry representative officiating the sealing ceremony on the main stage — and **Build and Ship Live**, in which 150 participants build and demonstrate real AI products before a live audience.

The Ministry confirms its role in the Summit as follows:

— **Co-Presenting Institutional Partner** — The Ministry name and official endorsement appears on all Summit communications, press materials, stage branding and broadcast content.

— **The Pledge of the Atlas Ceremony** — A Ministry representative will seal the national pledge vessel on the main stage at the close of Day 2, in a ceremony broadcast to national and international audiences. This is the defining visual and editorial moment of

the Summit.

— **VIP Government Reception — Night 0** — The Ministry co-hosts the invite-only government and diplomatic reception, anchoring Night 0 alongside Ministers, ambassadors and corporate leaders.

— **National Youth Digital Programme Alignment** — The Summit Academy and Build and Ship Live tracks are formally aligned with the Ministry's youth digital skills mandate and FSI Gaming Sub-Program.

— **Joint National Press Release** — The Ministry and The Medina Lab will issue a joint communique confirming the Summit, the speaker roster, and Morocco's leadership position in AI and digital culture.

The Ministry calls upon all Moroccan and international media, corporate partners, sponsors and public institutions to extend maximum support and coverage to The Medina Lab Summit 2026 as a national event of the first order.

PART II — NEXA MAROC NATIONAL TECHNOLOGY PROGRAMME

Nexa Maroc is Morocco's first dedicated institutional technology distribution and intelligence platform, supplying schools, universities, cultural institutions, ministries and government facilities with the full spectrum of digital innovation infrastructure: robotics, artificial intelligence systems, extended reality, fabrication, esports and immersive media. Nexa Maroc publishes the **Nexa Annual Technology Review** — Morocco's first institutional technology intelligence publication — comprising 55 chapters, 19 volumes, and references to over 80 international technology vendors and partners.

The Ministry of Youth, Culture and Communication formally recognizes Nexa Maroc as a **strategic national technology partner** for the development of digital capabilities across Morocco's cultural, educational and youth sectors, and issues the following endorsements:

— **Preferred Technology Supplier Designation** — Nexa Maroc is designated as a preferred technology supplier for Ministry-affiliated cultural centres, youth facilities, schools and public institutions for the procurement of digital, AI, robotics and immersive media infrastructure, in alignment with the signed MOU.

— **Nexa Annual Technology Review 2026** — The Ministry endorses this publication for distribution to all Ministry partner institutions, school networks and cultural centres as the national reference document for institutional technology planning and procurement guidance.

— **Academy Curriculum Co-Validation** — The Ministry co-validates the Nexa Maroc Academy programme — including AI Prompt Engineering, Game Design and Cultural Narrative, Digital Content for Cultural Institutions, and Procurement and Digital Tools — as nationally recognized training, eligible for OFPPT Contrats Speciaux de Formation reimbursement of 70-90% of training costs for participant institutions.

— **Strategic National Alignment** — The Ministry encourages all government-affiliated institutions to engage with Nexa Maroc as the first point of contact for institutional technology acquisition aligned with Morocco's digital transformation strategy and Morocco 2030 national objectives.

The Ministry of Youth, Culture and Communication calls upon all public institutions, private sector leaders, media organisations, international sponsors and development partners to extend their full engagement and support to The Medina Lab Summit and the Nexa Maroc Technology Programme — two of the most strategically significant initiatives in Morocco's 2026 digital and cultural agenda.

Issued by authority of:

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[Cachet officiel du Ministere / Official Ministry Seal]